

Two Sessions Available

INTERAGENCY PLANNING COUNCIL

Strategic Planning 101

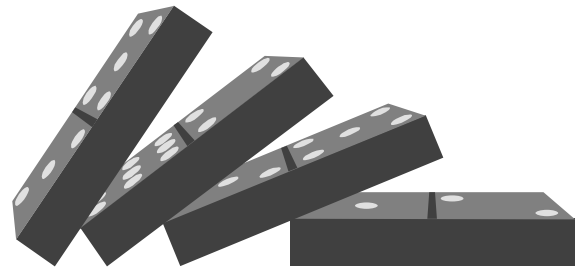
When: August 14 & 28

Time: 8:30 a.m. – 12:30 p.m.

Strategic Planning 101 offers an overview of the
Missouri Strategic Planning Model

Major topics include:

- ✓ Why do Strategic Planning?
- ✓ Visions, Missions, Values
- ✓ Environmental Assessments
- ✓ Outcomes, Objectives, Outputs
- ✓ Strategies and Action Plans
- ✓ Linking the Strategic Plan to the Budget



The session includes the following hands-on exercises:

- ✓ Writing a Mission Statement
- ✓ Writing Outcomes
- ✓ Writing Objectives Relating to the Outcomes

Interested in attending?

Contact Carolyn Swanigan at 751-8639 (e-mail: swanic@mail.oa.state.mo.us)